SCHOOL TRANSPORT, MADE SIMPLE

Saferide

Know where every school bus is, and every child on it.



by Veytra Technologies

THE CHALLENGE

The School Run Today

“Where is the bus?”

Parents call the school office, and the office calls the driver to find out.

Paper registers

Names are ticked on paper. Nobody off the bus knows who actually got on.

Waiting at the roadside

Children wait at the stop with no idea if the bus is 2 or 20 minutes away.

Wasted stops

Drivers wait for children who are absent, because the message never reached them.

THE SOLUTION

One system for the school, parents and the bus.

Saferide replaces phone calls, paper registers and guesswork with live updates that everyone can see.

WHO IT'S FOR

Who Uses Saferide

School office

Sets up routes and students, and watches every bus live.

WEB DASHBOARD

Parents

Track the bus, get alerts and report absences.

SAFERIDE APP

Drivers

See the day's trips and mark each stop with one tap.

SAFERIDE APP

Helpers & teachers

Take attendance on the bus and look after the children.

SAFERIDE APP

Transport operators can run many schools from a single account.

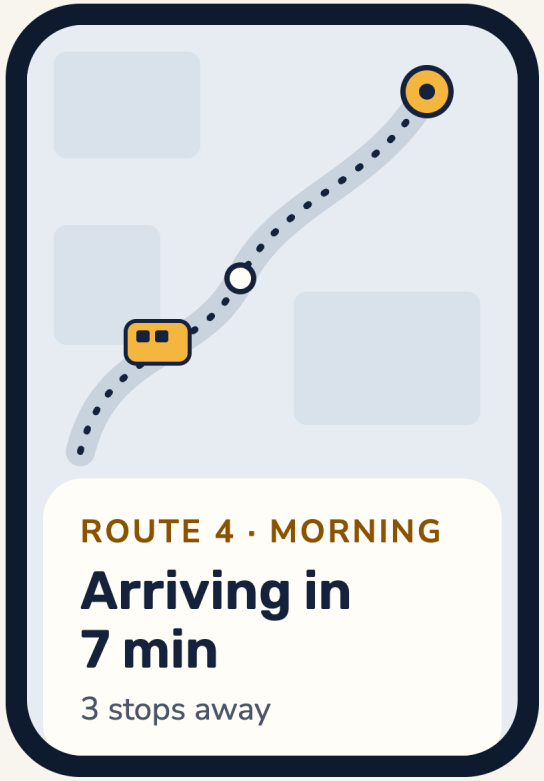
AN EXAMPLE MORNING

A School Morning With Saferide

6:45	**Parent**	Reports her son is unwell today, with one tap.
7:00	**School office**	Starts all morning trips together.
7:05	**Driver**	Sees the route, with absent children already marked.
7:22	**Parent**	Gets an alert: “Bus arrives at your stop in 7 minutes.”
7:29	**Helper**	Marks the child on board in the app; parent is notified.
8:00	**School office**	Every bus arrives, and every child is accounted for.

FOR PARENTS

Peace of Mind for Parents



Live bus location

See the bus move on a map, live.

Arrival time

“Arriving in 7 minutes”, updated all the way.

Boarding alerts

Know the moment your child gets on or off.

One-tap absence

Tell the driver not to wait, in advance.

Share with family

Grandparents can follow with a link, no app.

Live bus camera

Optional upgrade: watch the bus camera live.

FOR DRIVERS

Easy for Every Driver

01

Open the app

Today’s trips are already there, assigned and ready to start.

02

Follow the stops

See the next stop and how many children to expect there.

03

Tap to arrive

One tap marks each stop, and the time is saved.

Absent children are shown before the trip starts, so there are no wasted stops.

Covering another route? Drivers are told instantly when they are reassigned.

ATTENDANCE

Attendance, Three Ways

INCLUDED

Driver or helper app

The driver or helper marks each child present or absent in the app, one by one or a whole stop at once.

INCLUDED

Parent's report

Parents report absences ahead of time. The driver sees the list before setting off, and the school sets a cut-off time.

OPTIONAL UPGRADE

ID card tap

Add card readers to the bus. Children tap their card, and it keeps working when the network drops.

Every school starts with in-app attendance. Card readers can be added any time.

FOR THE SCHOOL OFFICE

Full Control for the School Office

See every bus live

A live map shows each bus and the stops it has already covered.

Start the day fast

Start all morning or evening trips with a single tap.

Handle breakdowns

Swap the bus or driver mid-trip, without starting over.

Full trip history

Look up any child’s past pickups and drops.

Staff & routes

Add drivers, helpers and teachers, and give each route its regular team.

Your settings

Choose the alert channels, attendance method and camera access per school.

BEHIND THE SCENES

How It Works

The bus

A GPS tracker on the bus sends its location over the mobile network, every few seconds.

Saferide

Our servers work out where the bus is, when it will reach each stop, and who needs to know.

Everyone

Parents, drivers and the school office get live updates and alerts on their phones.

If the network drops, the tracker saves its data and sends it as soon as the signal returns.

GETTING STARTED

Route Planning Made Easy

STEP 1

Add students

Upload your list from Excel. Undo a mistake in one click.

STEP 2

Drive the route

Run the bus as usual. A week of trips is enough.

STEP 3

Get suggested stops

Saferide marks the stops, and suggests more near students' homes.

STEP 4

Go live

Fine-tune by drag and drop. Copy schedules from day to day.

Stop addresses are placed on the map automatically, so there's no manual pinning.

ANNOUNCEMENTS

Messages That Reach the Right People

Choose who hears it

Parents · Drivers · Teachers · Helpers · Staff · Admins

Choose how it arrives

App notification · WhatsApp · SMS · Email

Send to the whole school, or only to families on one route.

WHATSAPP · PARENTS ON ROUTE B

Route B is running 15 minutes late today. Sorry for the wait.

Only families on Route B receive this.

CONNECTIONS

Works With Your Existing Systems

Full API access, built in

Every piece of data and every feature in Saferide is available through APIs, so your team or partners can build on it freely.

School records

New admissions and leavers sync from your student records software.

Your own tools

Live updates sent to your own systems, with a full history.

Address lookup

Turn stop addresses into map locations in one go.

NEXT STEP

Let’s plan a Saferide pilot for your school.

Veytra Technologies

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The Saferide app is available on Android and iOS.